

Facts & Statistics

Central location



Strathcona County is a vibrant community in the heart of Alberta, with excellent transportation links to railway, major highways (Yellowhead, Queen Elizabeth II Highway, Anthony Henday), and YEG Edmonton International Airport, just a 30-minute drive away.

Leading industries



Agriculture & agrifood



Hydrogen & petrochemicals



Technical services



Construction



Transportation



Manufacturing

Growth sectors: Advanced manufacturing, agribusiness, supply chain & logistics, hydrogen

Valued demographics



100,362 * 2022 Municipal Census

Population: Urban 73,000
Rural 27,362



Average age



82% * 2022 Statistics Canada

Highly educated local workforce



872,000 * 2022 Statistics Canada

Eligible workers in the region



\$165,000 * 2022 Federal Census

Average household income

Thriving business



3,668

Businesses with employees,
11,090 businesses in total



\$20+ billion

Industrial projects announced,
under construction, recently
completed, or undergoing study

Retail opportunities

4.4 million ft²

Retail space



1.5 million

Market area population



\$6.7 billion

Household spending power

Canada's energy engine



Strathcona County is part of Canada's largest hydrocarbon processing region - driving the economy, diversification, innovation, & quality of life.

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Residential growth



100,000 People in ~40 years

Affordable real estate



\$499,130

Average home resale price

\$1,403

Average monthly rent

Growing permit values



\$329 million

Building permits

\$119 million

Non-residential permits

Environmental leadership



Air quality **87.8%** LOW *ACA AQHI
83.5% LOW **FAP AQHI

Water **15** named lakes
7 permanent creeks
100's of wetlands

Land **55.2%** within Beaver Hills Biosphere

Biodiversity **50** mammals
150 birds
8 reptiles/amphibians
800+ plants

*ACA - Alberta Capital Airshed (covers the County south of Highway 16)
**FAP - Fort Air Partnership (covers the County north of Highway 16)

Accommodation options



10 Hotels
1,207 Rooms

Quality recreation



Major recreation facilities..... 11
Libraries..... 1
Live theatres 1
Art galleries 4
Museums 1
Sports fields..... 187
Trails..... 270 km
Natural areas 1,524 ha
Parkland..... 1,946 ha
Playgrounds 143
Golf courses 8
Tennis/Pickleball courts 37
Outdoor rinks 33
Dog off-leash areas* 12

*Combination permanent/seasonal

Unique tax split

66% Non-Residential

34% Residential

Low tax rates



Non-residential **9.6739%**
Residential / Farmland **4.4006%**
Machinery and Equipment **9.6739%**