

# Facts & Statistics



## Central location



Strathcona County is a vibrant community in the heart of Alberta, with excellent transportation links to railway, major highways (Yellowhead, Queen Elizabeth II Highway, Anthony Henday), and YEG Edmonton International Airport, just a 30-minute drive away.

## Leading industries



Agriculture & agrifood



Hydrogen & petrochemicals



Technical services



Construction



Transportation



Manufacturing

**Growth sectors:** Advanced manufacturing, agribusiness, supply chain & logistics, hydrogen

## Valued demographics



**100,362** \* 2022 Municipal Census

Population: Urban 73,000  
Rural 27,362



Average age



**82%** \* 2022 Statistics Canada

Highly educated local workforce



**872,000** \* 2022 Statistics Canada

Eligible workers in the region



**\$148,000** \* 2020 Federal Census

Average household income

## Thriving business



**3,668**

Businesses with employees,  
11,090 businesses in total



**\$20+ billion**

Industrial projects announced,  
under construction, recently  
completed, or undergoing study

## Retail opportunities



**4.5 million ft<sup>2</sup>**

Retail space



**1.5 million**

Market area population



**\$6.7 billion**

Household spending power

## Canada's energy engine




Strathcona County is part of Canada's largest hydrocarbon processing region - driving the economy, diversification, innovation, & quality of life.

# Facts & Statistics

## Residential growth

 **100,000** People in ~40 years

## Affordable real estate

 **\$499,130**  
Average home resale price

**\$1,403**  
Average monthly rent

## Growing permit values

 **\$329 million**

Building permits

**\$119 million**

Non-residential permits

## Environmental leadership



**Air quality** **87.8%** LOW \*ACA AQHI  
**83.5%** LOW \*\*FAP AQHI

**Water** **15** named lakes  
**7** permanent creeks  
**100's** of wetlands

**Land** **55.2%** within Beaver Hills Biosphere

**Biodiversity** **50** mammals  
**150** birds  
**8** reptiles/amphibians  
**800+** plants

\*ACA - Alberta Capital Airshed (covers the County south of Highway 16)  
\*\*FAP - Fort Air Partnership (covers the County north of Highway 16)

## Accommodation options

 **10** Hotels  
**1,207** Rooms

## Quality recreation



Major recreation facilities..... 11  
Libraries..... 1  
Live theatres ..... 1  
Art galleries ..... 4  
Museums ..... 1  
Sports fields..... 187  
Trails..... 270 km  
Natural areas ..... 1,524 ha  
Parkland..... 1,946 ha  
Playgrounds ..... 143  
Golf courses ..... 8  
Tennis/Pickleball courts ..... 37  
Outdoor rinks ..... 33  
Dog off-leash areas\* ..... 12

\*Combination permanent/seasonal

## Unique tax split

**66%** Non-Residential  
**34%** Residential

## Low tax rates

Non-residential **9.6739%**  
Residential / Farmland **4.4006%**  
Machinery and Equipment **9.6739%**