

# Facts & Statistics



## Central location



Strathcona County is a vibrant community in the heart of Alberta, with excellent transportation links to rail, highways (Yellowhead, Queen Elizabeth II Highway, Anthony Henday), & YEG Edmonton International Airport, just a 30-minute drive away.

## Leading industries



Agriculture & agrifood



Energy & petrochemical



Carbon capture



Construction



Transportation



Manufacturing

**Growth:** Advanced manufacturing, agribusiness, supply chain & logistics, tourism, hydrogen

## Valued demographics



**103,828** \*2024 Municipal Census

Population: Urban 75,575  
Rural 28,253



Average age



**44,605** \*2022 Government of Alberta

Local high-skilled graduates



**925,900** \*2025 Labour Force Survey

Eligible workers in the region



**\$144,000** \*2022 Municipal Census

Median household income

## Thriving business



**11,000+**

Businesses – 96%\* satisfaction as a place to do business

\*2024 Deloitte Triage BR&E Report.



**\$20+ billion**

Industrial projects announced, under construction, recently completed, or undergoing study

## Retail opportunities



**4.4 million ft<sup>2</sup>**

Retail space



**1.5 million**

Market area population



**\$6.7 billion**

Household spending power

## Canada's energy engine



Strathcona County is part of Canada's largest hydrocarbon processing region – driving the economy, diversification, innovation, & quality of life.

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## Residential growth



**100,000** People in  
~40 years

## Affordable real estate



**\$580,121**

Average home resale price

**\$1,758**

Average monthly rent

## Growing permit values



**\$550 million**

Building permits

**\$254 million**

Non-residential permits

## Tourism



Employment ..... 3,070

Accommodation options



**10** Hotels  
**1,207** Rooms

\*2021 Canadian Tourism Data Collective.

## Quality recreation



Major recreation facilities..... 11  
Libraries..... 1  
Live theatres ..... 1  
Art galleries ..... 4  
Museums ..... 1  
Sports fields..... 177  
Trails..... 217 km  
Park, recreation,  
natural areas ..... 3,835 ha  
Playgrounds ..... 140  
Golf courses ..... 8  
Tennis/Pickleball courts ..... 44  
Outdoor rinks ..... 38  
Dog off-leash areas..... 14

## Environmental leadership



**Air quality** **87.8%** low \*ACA AQHI  
**83.5%** low \*\*FAP AQHI

**Water** **15** named lakes  
**7** permanent creeks  
**100's** of wetlands

**Land** **55.2%** within  
Beaver Hills Biosphere

**Biodiversity** **50** mammals  
**150** birds  
**8** reptiles/amphibians  
**800+** plants

\*ACA – Alberta Capital Airshed (covers the County south of Highway 16)  
\*\*FAP – Fort Air Partnership (covers the County north of Highway 16)

## Unique tax split



**68%** Non-Residential  
**32%** Residential

## Low tax rates



Non-residential **10.4630%**  
Residential / Farmland **4.6300%**  
Machinery & Equipment **10.4630%**